



**Watch the America's Cup in Barcelona
with incredible on-the-water access**

America's Cup spectator event

YOU CAN BE THERE

Get involved with the 37th America's Cup and watch the racing up close! Soak up the unique atmosphere of America's Cup racing which promises to be fast, furious and tantalisingly close.

In September & October 2024 Barcelona will be the beating heart of the sporting world as the America's Cup comes to town. This is going to be an America's Cup like no other, as Barcelona is one of the world's finest cities.

LV Yachting have put together an amazing package so you and your friends, family, clients or colleagues can be in the thick of the action and experience the racing with incredible access to the event both on the water and ashore.

This phenomenal competition firmly places itself as one of the premier sailing, hospitality and social events of the year!

Get amongst the action and treat yourself to an America's Cup spectacular like no other.



The America's Cup

A TRULY WORLD CLASS SPORTING EVENT

The America's Cup, often referred to as the oldest trophy in international sport, has captured the imagination of sailing enthusiasts since its inception in 1851. Named after the yacht "America," which won the first Round the Island Race, the competition has evolved into a symbol of maritime excellence and innovation. The event is characterised by fierce competition between teams representing different countries, each vying for the chance to challenge the current defender in a series of match races. Over the years, the America's Cup has become a showcase for cutting-edge technology and design in the sailing world, with teams investing significant resources to develop state-of-the-art yachts capable of reaching remarkable speeds on the open sea.

The competition is held in a variety of locations around the world, further adding to the challenge as teams must adapt to different sailing conditions and environments. The America's Cup continues to be a thrilling spectacle and pushing the boundaries of what is possible in yacht racing.



Louis Vuitton Challenger Selection Series

The Challenger Series is where the America's Cup kicks off! The five challengers start by facing each other twice, in a round robin. The top four advance to the semi-finals. The semi final and final are a series of races with the first to 7 points winning each round. The first challenger to get 7 points in the final will advance to the 37th America's Cup match against Emirates Team New Zealand.

37th America's Cup Match

The 37th America's Cup will commence on the 12 October 2024. The defender, Emirates Team New Zealand, representing the Royal New Zealand Yacht Squadron will face the winner of the Louis Vuitton Cup (Challenger Selection Series) in a 13-race Match. The winner of each race scores one point. The first team to score seven points will win the America's Cup and become the defender of the 38th America's Cup.

Youth and Puig Women's America's Cup

Both the Women's and Youth America's Cup regattas will be contested between twelve teams. Initially split into two pools of six for five and half days of fleet racing. The top three teams from each pool progress to the final series of 3-4 fleet races. With the top two teams, progressing to the final to compete in a single match-race to determine the overall winners of each event.

America's Cup Timeline



Barcelona, Catalonia

ONE OF THE FINEST CITIES IN THE WORLD

Barcelona, a captivating tourist hotspot on the northeastern coast of the Iberian Peninsula, seamlessly combines rich cultural heritage with contemporary vibrancy. The city boasts iconic architectural marvels by Antoni Gaudí, including the Sagrada Família and Park Güell, shaping its skyline. The historic Gothic Quarter adds timeless charm and La Rambla serves as a dynamic hub for shopping and dining.



Barcelona's sun-kissed Mediterranean coastline features pristine beaches, complemented by a vibrant culinary scene at places like La Boqueria. The city is a multifaceted destination, offering a perfect blend of history, art, gastronomy and a welcoming atmosphere that captivates global travellers.





Marina Port Vell

THE AMERICA'S CUP RACE VILLAGE

Marina Port Vell, located in the heart of Barcelona, offers the perfect vantage point to immerse yourself in the whole America's Cup experience. Your boat will be situated in the buzzing Superyachts Marina surrounded by the racing teams, race village as well as the official hospitality area and the wonderful Barcelona beach leading to Port Olímpic. Marina Port Vell boasts state-of-the-art facilities and is not only a functional harbour but also a bustling vibrant social hub.



Port Vell from Above

THE AMERICA'S CUP RACE VILLAGE

Race Area

HOSPITALITY AREA

AMERICAN MAGIC TEAM

LUNA ROSSA PRADA PIRELLI TEAM

ORIENT EXPRESS TEAM

AMERICA'S CUP BASE

EMIRATES TEAM NEW ZEALAND

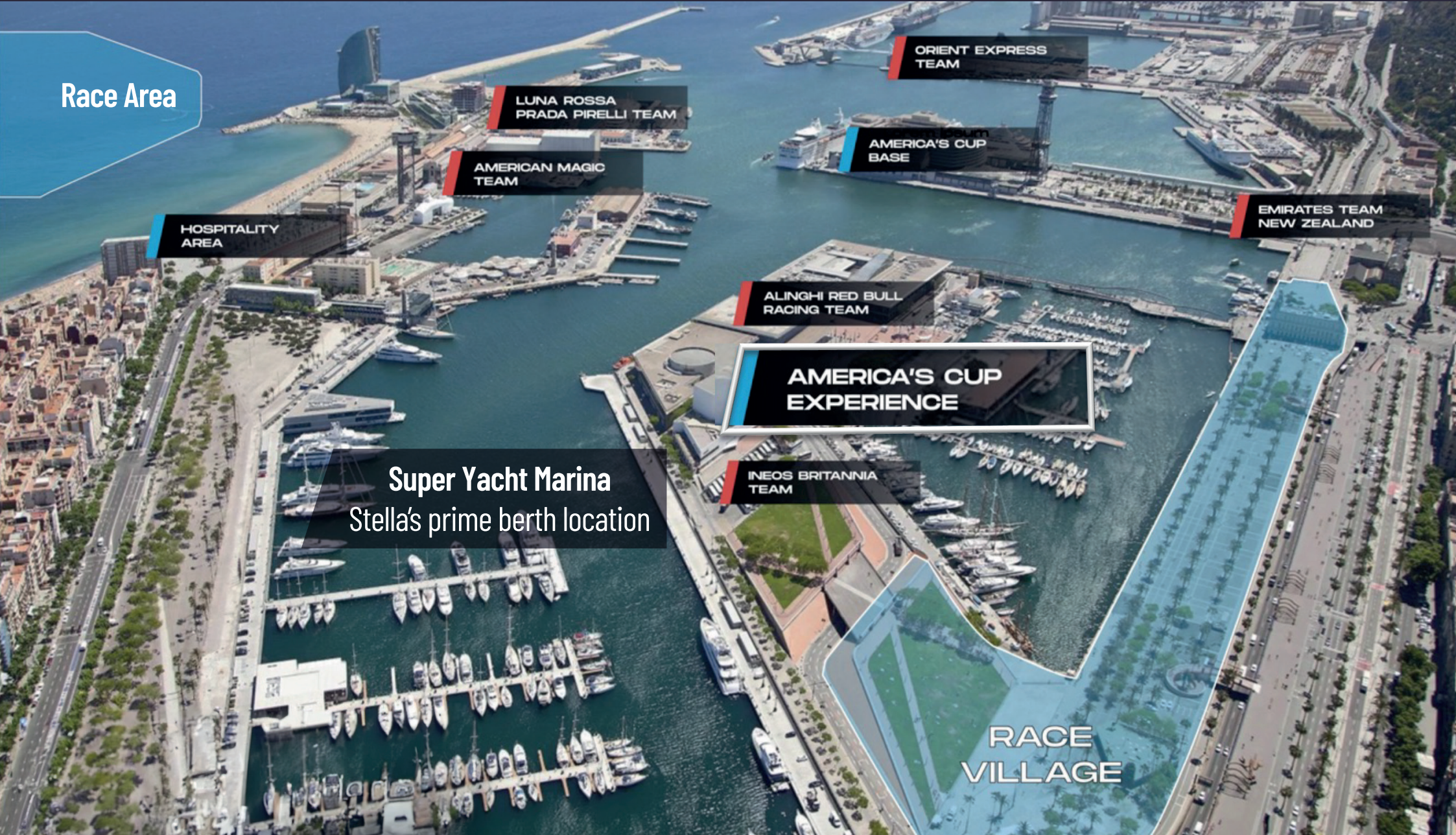
ALINGHI RED BULL RACING TEAM

AMERICA'S CUP EXPERIENCE

INEOS BRITANNIA TEAM

Super Yacht Marina
Stella's prime berth location

RACE VILLAGE



THE BOATS

Swan 82 - Stella

Stella, a Swan 82 is recognised around the world as one of the greatest performance cruising yachts ever conceived. Newly refitted in 2024 Stella has a modern contemporary feel that is comparable to the very latest generation of Swan Yachts.

Stella offers a great platform to watch the racing but also the opportunity to intersperse the spectating with some relaxed sailing to give your guests an unrivalled experience.

Stella is equipped with a 5G wifi mesh network, widescreen smart TV and Bose Sound system. Allowing you to enjoy the live commentary and race analysis whilst watching the racing up close from on the water.

As part of the package on Stella you and your guests can enjoy some sailing of your own. Not quite at the same pace as the racing but still an opportunity many will enjoy. Take in the stunning views of Barcelona from a new perspective or enjoy some refreshments watching the famous fiery orange Spanish sunsets.



THE BOATS

McConaghy 75 - Jack

The McConaghy 75 multihull is a lightweight, eco-friendly cruising multihull. The interior has a particularly apartment-like feel with an architectural personality offering a fantastic visual connection with the sea.

Jack is a true luxury Grand Prix style yacht with a multitude of innovative features. Consequently she has completely opening, all glass aft salon doors and giant sliding side salon windows, which means that whatever the conditions you can enjoy watching the America's Cup in a completely open social platform with full protection from the elements.

Jack features a huge saloon lounge with a dining area and walk-around bar, a spacious aft deck with sofas and al fresco dining space, and cushioned sun pads forward of the superstructure.



THE BOATS

La Fenice

Experience the timeless elegance of La Fenice, a 95-foot luxury motor yacht steeped in British sailing history. Originally launched in 1962 to support Britain's entry 'Sovereign' into the America's Cup, La Fenice boasts a rich heritage, having served with the French Navy and owned by the renowned photographer Peter Lindbergh.

Meticulously refurbished by the esteemed French design house Christian Liaigre, every detail of La Fenice exudes luxury and craftsmanship. From its rich natural materials to its impeccable design, La Fenice embodies a true masterpiece of engineering and design, ready to elevate your maritime experience. Commissioned by financier Anthony Boyden as 'Diadem of Dewlish' and crafted by Laurent Giles Naval Architects, La Fenice is a symbol of elegance and heritage on the open seas.

La Fenice is available for hospitality and private charters during the America's Cup and comes with an Axopar 37 foot chase boat to get even closer to the action. Our team will create a bespoke luxury experience for you and your guests to relax and enjoy this unique battle for the world's oldest sporting trophy in the bay of Barcelona.



LA° FENICE°

37TH AMERICA'S CUP, BARCELONA



THE BOATS

115M 1908 Gaff Cutter - Mariska

The famous 15M Class is legendary and Mariska 1908 is the oldest of the remaining ones.

Mariska is an absolutely stunning William Fife Design, a wooden gaff cutter, and the second ever built and launched in 1908 in Scotland. Cutting-edge at the time of her construction, Mariska was owned by AK Stothert, recognized as one of the best yachtsmen of the Edwardian era. A total 20 of these magnificent 15m Class yachts were built between 1908 and 1917 representing the peak of racing yachts, highly favoured by the aristocracy.

In the yachting world, the name "Fife" embodies grandeur, and finest qualities one would expect in a classic yacht, from sheer elegance to superb craftsmanship to top-notch performance. These Fife Yachts are jewels of historical value whose lines are pure poetry still today.

Mariska is available for charter, providing a unique opportunity to experience her timeless elegance and wonderful design whilst watching the America's Cup Racing.



What's Included

TAILORED ITINERARIES BASED ON YOUR NEEDS

Yacht Charter for you and your guests

Professional crew to look after your every need

Privileged viewing positions for the racing

Premium berthing at Marina Port Vell

Choice of hospitality packages



Jack Griffin

YOUR PERSONAL GUIDE TO THE AMERICA'S CUP

As a hospitality option we have lined up Jack Griffin, America Cup historian, commentator and author to join you on Stella to host you and your guests. Jack is an expert on everything America's Cup and will be able to answer all your questions and fascinate you with interesting facts and details.

You might want to know about the racing, or the boats and technology. Maybe it's the tradition that interests you; how it all started or maybe you're fascinated by the money and glamour. Whatever it is Jack will be able to give you an enthralling insight into the America's Cup and the world that surrounds it.



Compete in your own America's Cup Race in Barcelona in a 12 Metre Yacht

Charter French Kiss and South Australia, two 12 Metres that raced in the America's cup in 1987 to experience your own America's Cup match race.

Each yacht can take 8 guests and supported by 6 professionals you will go out training in the morning followed by an afternoon of match racing.

Pitch two teams against each other and offer them a distinctive experience where every team member plays a crucial role in the team's performance. Strategy, tactics, racing expertise, and the involvement of each team member will determine the outcome, leading to victory for the best-performing boat.



Why Choose LV Yachting?

LV Yachting are specialist providers of luxury yacht charter with over 15 years of experience in the yachting world. Offering bespoke packages tailored to deliver quality events to meet your requirements.

We pride ourselves on being able to work with you to bring your plans to fruition, ensuring the 37th America's Cup is an experience of a lifetime.

- ▶ Highly experienced event professionals
- ▶ Full event management support
- ▶ No technical jargon
- ▶ High quality yachts
- ▶ Experienced & professional crews



"I would just like to say to you ALL what a pleasure it was to experience the 2023 Round the Island race with you guys, thank you so much. Great professional team, really knew their stuff and knew how to bring the team together, I learnt so much! Thank you for everything - and the fine champagne was a nice touch at the end."



GET IN TOUCH

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Whilst every care has been taken in their preparation, the correctness of the particulars in this brochure is not guaranteed.